
MEDIA STUDIES

9607/41

Paper 4 Critical Perspectives

May/June 2017

2 hours

No Additional Materials are required.

READ THESE INSTRUCTIONS FIRST

An answer booklet is provided inside this question paper. You should follow the instructions on the front cover of the answer booklet. If you need additional answer paper ask the invigilator for a continuation booklet.

Answer Section A **and one** question from Section B.

The number of marks is given in brackets [] at the end of each question or part question.



This document consists of **3** printed pages, **1** blank page and **1** Insert.

Section A: Evaluation of production skills development

*In this section you need to write about your work for the Foundation Portfolio and Advanced Portfolio components. You must answer **both 1(a)** and **1(b)**.*

- 1 (a)** Assess the importance of digital technology skills in your production work. [25]
- (b)** Analyse **one** of your productions using the concept of media language. [25]

Section B: Contemporary media issues

Answer **one** question from Section B.

*You should refer to at least **two** different media and support your answer with reference to contemporary examples.*

Contemporary media regulation

2 How far can media regulation be effective? [50]

OR

3 To what extent do issues of media regulation reflect wider issues in society? [50]

Global media

4 “Media are increasingly global in terms of distribution.” How far do you agree with this view? [50]

OR

5 To what extent have global media affected national cultures? [50]

Media and collective identity

6 “Contemporary media always end up stereotyping particular groups of people.” How far do you agree with this statement? [50]

OR

7 How does contemporary representation of specific social groups compare to that of previous time periods? [50]

Media in the online age

8 To what extent have online media revolutionised distribution? [50]

OR

9 Evaluate the claim that online media have a democratising effect. [50]

Post-modern media

10 “There is no single definition of post-modernism.” Discuss this view. [50]

OR

11 Consider the arguments for and against understanding some forms of media as post-modern. [50]

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