
MEDIA STUDIES

9607/04

Paper 4 Critical Perspectives

October/November 2017

2 hours

No Additional Materials are required.

READ THESE INSTRUCTIONS FIRST

An answer booklet is provided inside this question paper. You should follow the instructions on the front cover of the answer booklet. If you need additional answer paper ask the invigilator for a continuation booklet.

Answer Section A **and one** question from Section B.

The number of marks is given in brackets [] at the end of each question or part question.



This document consists of **3** printed pages, **1** blank page and **1** Insert.

Section A: Evaluation of production skills development

*In this section you need to write about your work for the Foundation Portfolio and Advanced Portfolio components. You must answer **both 1(a) and 1(b)**.*

- 1 (a)** How far has your understanding of the conventions of real media texts influenced your production work? [25]
- (b)** Analyse **one** of your productions using the concept of narrative. [25]

Section B: Contemporary media issues

Answer **one** question from Section B.

*You should refer to at least **two** different media and support your answer with reference to contemporary examples.*

Contemporary media regulation

2 “The enforcement of media regulation has become impossible in contemporary society.” How far do you agree with this view? [50]

OR

3 How far can contemporary media regulation continue with the practices of the past? [50]

Global media

4 “Global media have destroyed national differences.” How far do you agree with this view? [50]

OR

5 To what extent is media distribution now a global process? [50]

Media and collective identity

6 To what extent do media representations of collective identity always stay the same? [50]

OR

7 “Collective identity is always mediated.” Discuss this idea. [50]

Media in the online age

8 Discuss the impact of the online age on media production. [50]

OR

9 Consider how far the online age has changed the experience of the audience. [50]

Post-modern media

10 In what ways are post-modern media texts challenging for audiences? [50]

OR

11 “Post-modern media texts have no rules.” Discuss this view. [50]

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